

Message Text

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PAGE 01 TAIPEI 00973 170112Z
ACTION EA-12

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FM AMEMBASSY TAIPEI
TO USDOC WASHDC PRIORITY
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UNCLAS TAIPEI 0973

COMMERCE FOR ITA/BED/OED/MAJOR PROJECTS AND SIPS

E.O. 11652: /A
TAGS: BEXP, TW
SUBJECT: MAJOR TRADE OPPORTUNITY: PURCHASE OF AUTOMOBILE TIRE
AND INNER TUBE MANUFACTURING PLANT

1. WINNER INTERNATIONAL CORPORATION (WTDR IN PREPARATION), ESTABLISHED IN 1975 AND CAPITALIZED AT US\$25,000, IS PRIMARILY ENGAGED IN THE IMPORTATION OF ELECTRICAL MOTION CONTROL SYSTEMS AND RELATED ENGINEERING DESIGN SERVICES WITH ANNUAL SALES VOLUME OF APPROXIMATELY US\$1.5 MILLION. IT HAS AGENCY AGREEMENTS WITH TWO U.S. FIRMS, WANER ELECTRIC LTD. (WISCONSIN) AND BROWNING ENGINEERING CO., A DIVISION OF EMERSON (ILLINOIS). WINNER IS NOW ENTRUSTED BY A LARGE WIFE INDUSTRIAL GROUP TO PURCHASE ALL THE MACHINERY AND EQUIPMENT NECESSARY FOR PRODUCTION OF AUTOMOBILE TIRE INNER TUBES FOR LATTER'S PROJECTED PLANT TO BE ERECTED IN TAIWAN.

2. PROSPECTIVE SUPPLIER SHOULD HAVE CAPABILITY TO PROVIDE DESIGN, INSTALLATION AND TECHNICAL ASSISTANCE PLUS EQUIPMENT AND ACCESSORIES FOR THE PROJECTED PLANT AS AFORESAID. THE PLANT SHOULD HAVE A DAILY OUTPUT OF 20-30 METRIC TONS OF RUBBER TIRE INNER TUBES IN DIFFERENT SIZES FOR SEDANS AND TRUCKS. A TOTAL OF US\$50 MILLION HAS BEEN SLATED BY THE LOCAL GROUP TO FOUR THE ENTIRE PROJECT INCLUDING
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THE BUILDING. BUYER ALSO INTERESTED IN SEEKING US EXIM FINANCING ARRANGEMENT FOR EQUIPMENT PURCHASE.

3. ACTION REQUESTED: THIS INQUIRY BE PROMPTLY DISSEMINATED AMONG POTENTIAL U.S. SUPPLIERS. RESPONSES FROM INTERESTED SUPPLIERS SHOULD BE DIRECTED TO COMMERCIAL SECTION FOR TRANSMITTAL TO LOCAL FIRM NO LATER THAN END OF MARCH.

QUOTATIONS SHOULD BE COMPETITIVE AS ZIMMER (WEST GERMANY)
AND MITSUBISHI (JAPAN) HAVE APPROACHED BUYER FOR THIS
PROJECT. EMBASSY APPRECIATES USDOC EXPEDITIOUS ACTION.
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Message Attributes

Automatic Decaptioning: X
Capture Date: 01 jan 1994
Channel Indicators: n/a
Current Classification: UNCLASSIFIED
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Draft Date: 17 feb 1978
Decaption Date: 01 jan 1960
Decaption Note:
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Disposition Approved on Date:
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Disposition Event:
Disposition History: n/a
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